

EVENTS FORM

Calendar of Events – Television and Email Versions



Contact Person _____

Organising Body _____

Contact Number(s) _____

Email _____

Name/Title of Event:	
When:	
Times:	
Where:	
Prices:	
Organising Body:	
Contact person:	

If your event is accepted for the television version of "Calendar of Events" the details from the sections above will be used, as there is a word limit that has to be adhered to for the Southern Cross GTS/BKN Calendar of Events.

Disclaimer: Whilst the Port Augusta City Council has taken every effort to ensure that the correct event details are provided on this form by event organisers for the email and television versions of the Calendar of Events, we take no responsibility if the information is incorrect.

This is your opportunity to "SELL" your event. Please provide as much information that describes your event as you can. The following information that you provide, along the above details, will be included in the email version of Calendar of Events.

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26	27	28	29	30
31	32	33	34	35
36	37	38	39	40

PLEASE ENSURE YOU READ THE CONDITIONS PRIOR TO SUBMITTING FORM!

CONDITIONS OF ENTRY:

1. EVENTS ONLY

The email and television versions of Calendar of Events are for **EVENTS ONLY**. The following will not advertised Meetings, General notices, Annual General Meetings (AGM's) etc.

2. NO GUARANTEES

For your information the Port Augusta City Council & Southern Cross GTS/BKN Calendar of Events is paid for by the Council to highlight 'EVENTS' in Port Augusta. It aims to encourage residents of Port Augusta and tourists to attend your event. Further, only SEVEN events are permitted on the television version of Calendar of Events each week, **NO GUARANTEE** can be made that your event will be included from time to time.

HOWEVER the Port Augusta City Council can ensure that your event **WILL** be included as an item in the email version of Calendar of Events; summarising weekly, monthly and ongoing events, that is distributed to registered hotels, motels, tourist information centre, schools and members of the general community etc.

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Thank you for bringing your 'EVENT' to the Council's attention. The Port Augusta City Council is working very hard to assist various groups with the organisation and promotion of their events. It is extremely important that your event is brought to the attention of those who can best help you to maximise the promotion of your event.

1. Television Version of Calendar of Events

The television version of Calendar of Events is weekly and runs Wednesdays and Thursdays on Southern Cross Media. If your event is included in the television version of Calendar of Events the details that will appear on TV are those relating to: Title of event; When; Times; Where; Prices; and Contact details. The script for each event has to be approximately 15 words or less, to comply with the terms of the television version of Calendar of Events.

If your event is mid-week, for example it's on a Wednesday, it will only be considered for the television version of Calendar of Events the week prior to the event; as the same script runs both days, we do not advertise events past the date that they occurred.

The contents of each week's television version of Calendar of Events script is finalised on the **Tuesday 12:00pm** (sharp) proceeding the week that the calendar is to be broadcasted.

2. Email Version of Calendar of Events

The email version of Calendar of Events publication has been developed as a weekly, monthly and yearly summary of events in Port Augusta. Every Thursday the weekly edition is emailed to all participating hotels, motels, pubs, clubs, backpacker establishments, tourist information centres, tourist attractions, local, state and federal tourist information collection centres, tourist boards and organisations.

Elected members, bus & taxi companies, local sporting & social clubs and the media also receive a copy of the email version of Calendar of Events.

I have read and understood the conditions of entry for the television and email versions of "Calendar of Events":

Name: _____ Signature: _____ Date: _____

Below is an example of how your event will appear in the email version of Calendar of Events publication:

Friday 25th – Sunday 27th February

Desert Voices presents "A singing Weekend Workshop with Tony Backhouse"

Singer, composer, vocal arranger, musical director, workshop leader and author Tony Backhouse, is one of the leaders in the Australian acappella movement. Tony has been running euphoric and inspiring workshops since 1987 in Australia and worldwide. This will be his first workshop in regional Australia; a perfect opportunity to access one of Australia's finest. Registrations with payments need to be made by Friday 18th February, 2012.

Times: Various

Where: Various locations

Prices: \$60 per day or \$85 for the 2 days, this includes lunch & morning & afternoon tea

Organising Body: Desert Voices/ Country Arts SA

Call for info: 8642 4557 or 8642 6890 during business hours or 8641 0369 after hours

FOR MORE INFORMATION CONTACT:

LISA LEONARD

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