

PORT AUGUSTA

CBD SPRING CLEAN CHALLENGE

FREQUENTLY ASKED QUESTIONS



**BUILDING
SAFER
SPACES
PROJECT**



**Government of
South Australia**



Port Augusta
CITY COUNCIL

FAQ'S

What is the CBD Spring Clean-Up?

The CBD Spring Clean-Up is being proudly delivered through the Building Safer Spaces Program, jointly funded by the South Australian Government and Port Augusta City Council, with support from Business Port Augusta.

The initiative invites businesses across Commercial Road and the surrounding CBD to spend just one hour refreshing their shopfront, frontage and surrounding area. By working together, we can create a cleaner, brighter and more welcoming CBD for our residents, visitors, businesses and customers.

When is the clean-up?

Monday 16 November 2026, from 4.30pm to 5.30pm.

Businesses are encouraged to complete one or more simple jobs during the one-hour clean-up.

Who can take part?

Businesses located along Commercial Road and throughout the surrounding CBD are encouraged to get involved. **Other business outside of the CBD district can also register for the clean up.**

Why should my business get involved?

It's a simple way to make a visible difference to our CBD.

By businesses working together for just one hour, we can help create a cleaner, brighter and more welcoming environment for everyone who lives, works, shops and visits in Port Augusta.

Do I have to participate for the full hour?

No.

We encourage businesses to make the most of the one-hour challenge, but you can participate in a way that works for your business. Even a small improvement can make a difference.



What jobs can I do?

We would like all businesses to Clean their windows and doors.

There are lots of simple jobs that can be completed in an hour, including:

- Sweep footpaths and entrances.
- Remove cobwebs, dust and grime.
- Remove graffiti where possible.
- Refresh your shopfront window display.
- Tidy outdoor seating or displays.
- Weed or tidy garden beds.
- Wash signage.
- Remove unwanted clutter.
- Touch up the presentation of your premises.
- Give your shopfront or exterior a fresh coat of paint.



Will Council be helping?

Yes.

Council will be doing its part in the lead-up to and during the clean-up.

Council will:

- Supply a Street and footpath sweeper and pressure cleaning. This will commence on Tuesday 17 November.
- Provide graffiti removal material to participating businesses in advance.
- Pressure wash and clean footpaths.
- Promote participating businesses through Council's social media channels.
- Provide participating businesses with a customised social media graphic to show they took part.
- Encourage businesses to share before-and-after photos of their improvements.

How will I get the graffiti removal material?

When registering for the clean up - you can indicate if you require Graffiti removal substance or not. Council will provide graffiti removal material to participating businesses prior to the event, along with information on how to use it safely. You will need to supply your own cleaning tools to remove graffiti - cloths etc.

“Shopfronts get tired over time. This is your chance to give yours a fresh new look!”

Can Council remove graffiti from my building?

The clean-up is designed to encourage businesses to take an active role in refreshing their own shopfronts. Council will provide graffiti removal material to assist businesses where possible, Council will not be responsible for removing graffiti on businesses.

Can I paint my shopfront?

Yes.

If you already have suitable paint available, the clean-up is a great opportunity to freshen up the exterior of your business.

Please make sure any painting is undertaken safely and does not obstruct pedestrians or create a hazard.

The Building Safer Spaces Project is also offering funding 50:50 for shop front improvements (see last page of the FAQ for details).

What if I don't have a shopfront?

You can still take part.

Businesses without traditional shopfronts can focus on areas such as entrances, signage, outdoor areas, windows, displays or any other visible part of their premises.

Can I take before-and-after photos?

Absolutely!

Council encourages businesses to take before-and-after photos and share their improvements on social media.

Council will also provide participating businesses with a customised social media graphic to help show that you took part in the challenge.

Will Council promote my business?

Yes.

Council will promote participating businesses through its social media channels and encourage businesses to share their own photos and stories.

Do I need to register?

Yes.

If you are planning to participate, [businesses must register](#) to let Council know so we can include you in the promotion and provide your customised social media graphic and graffiti removal material where required.

Can I make the clean-up longer or work on my shopfront over several days?

Absolutely!

The 4.30pm–5.30pm clean-up is the main community event, but businesses are encouraged to go beyond the one-hour challenge if they would like to undertake more substantial improvements.

If you are planning a bigger refresh, such as painting your shopfront, undertaking maintenance or giving your frontage a more significant makeover, you can apply for funding to assist with the shopfront activation.

You can take this opportunity to make lasting improvements to your premises. If you are planning a bigger project over several days, let us know – we are happy to help create some media buzz and celebrate your transformation with the community.

What if my business building is leased – can I take part in the clean-up?

Absolutely! Businesses that lease their premises are encouraged to take part. The clean-up is about working together to make the CBD cleaner, brighter and more welcoming.

If you are unsure about any work that may affect the building itself, such as painting or repairs, we recommend speaking with your landlord or property owner first. For general cleaning of your shopfront, footpath area and surrounding space, you are very welcome to get involved.

What if I need help with the design of my shopfront?

If you're not sure where to start, we can provide some guidance on colour choices, tones and ideas to help freshen up your shopfront.

We can help you consider colours and finishes that complement your existing building and the surrounding CBD, while still reflecting your business.

If you're thinking about making bigger changes to your shopfront, Council staff can also talk you through what may be possible and whether any approvals are required.



Can I apply for funding for a shopfront activation?

Yes.

Businesses can apply for 50:50 funding to support shopfront activation's and improvements, including projects that enhance the appearance and presentation of your business.

This could include painting, displays or other improvements that help make the CBD cleaner, brighter and more welcoming. Contact us for further information.

The funding application form is online. <https://www.portaugusta.sa.gov.au/community/building-safer-spaces>

Register Your Business For the Clean-Up

Further information will be sent to everyone who registers prior to the clean up.

Registrations Close: Wednesday 11th November @5pm

<https://www.trybooking.com/DORDQ>

Email: communitydevelopment@portaugusta.sa.gov.au



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